



Cookie Policy

This Cookie Policy explains how The Bridgewater Canal Company Limited ("we", "us" or "our") uses cookies and similar technologies on our website and online services (the "Service"). It also explains your choices and your rights in relation to those technologies.

We use cookies and similar technologies in accordance with the Privacy and Electronic Communications Regulations 2003 (as amended), the UK GDPR, the Data Protection Act 2018 and related UK guidance. Depending on the purpose of the technology, we may either ask for your consent before using it or rely on a legal exemption where consent is not required.

What are cookies and similar technologies?

Cookies are small text files placed on your device when you visit a website. Similar technologies can include pixels, tags, scripts, software development kits, local storage and other technologies that store information on, or access information from, your device.

These technologies may operate only for your visit to the Service (session technologies) or remain on your device for a longer period (persistent technologies).

How we use cookies and when consent is required

We may use cookies and similar technologies for security, service delivery, performance measurement, user preferences and, where applicable, advertising and third-party services.

Under current UK law, consent is required before we use cookies or similar technologies unless they are strictly necessary for the provision of the Service you have requested, or another specific legal exemption applies. Where consent is required, we will ask for it through our cookie banner or settings tool before the relevant technology is activated.

Depending on how our Service operates, the technologies we use may fall into the following categories:

Strictly necessary cookies: these are required for core functions of the Service, such as security, network management, fraud prevention, page navigation, load balancing, or remembering actions you have taken to request a service. These technologies do not require consent where the legal exemption applies.

Statistical or analytics cookies: these help us understand how visitors use the Service so that we can improve performance and usability. Where these technologies are used solely for statistical purposes and only for our own use, current UK law may allow us to use them without consent, provided we give clear information and offer a simple way to object. If they are used for any additional purpose, consent will be required.

Appearance or preference cookies: these may remember choices such as language, accessibility, display or interface settings. In some cases, current UK law allows these technologies without consent where they are used only for that purpose, we provide clear information, and we offer a simple way to object.

Advertising, personalisation and cross-site tracking cookies: these technologies are used to measure campaigns, build profiles, deliver targeted advertising or track users across websites or devices. These technologies require your consent before use.

Third-party technologies: some features on our Service may rely on third-party providers. Where a third-party stores or accesses information on your device for its own purposes, consent will usually be



required unless a legal exemption applies.

Third-party services and reCAPTCHA

We may use third-party services to support security, analytics, hosting, embedded content or other website functions. Those providers may use cookies or similar technologies subject to their own privacy information and, where required, your consent choices.

What are your choices regarding cookies?

You can manage your preferences through our cookie settings tool where available. You can also use your browser settings to block or delete cookies, although doing so may affect how the Service functions.

Where we rely on an exemption for statistical or appearance-related technologies, we will provide clear information and a simple, free way for you to object. If you disable cookies or similar technologies, some features of the Service may not work correctly.

Your choices and how to manage cookies

We use Google reCAPTCHA on parts of the Service to help detect abusive or automated activity and to protect the security of our website. reCAPTCHA may set or access cookies and similar technologies and may collect device and interaction data as described by Google. Where consent is required under applicable law, these technologies will be subject to your consent choices unless they are used strictly for security purposes and a legal exemption applies.

Further information

If you would like more information about how we use cookies and similar technologies, or about how we process personal data, please see our Privacy Policy and contact us using the details provided on our website. If we make material changes to this Cookie Policy, we will update this page. Where third-party services such as Google reCAPTCHA apply, their privacy terms will also be relevant.